Shutterfly offers customer promotions throughout the year to help Affiliates generate greater sales commissions, create excitement, and drive traffic. Affiliates are encouraged to feature the current customer promotions on their websites. New Prospect promotions are great with driving Active New Customers while the coupon savings are great at driving orders — customers will be sure to take advantage of the special offers.

New Prospect Promotional Calendar
(For New Customers Only)

Sale Name:	Offer:	Run Dates: (Dates maybe subject to change)
New Beginnings Sale	**Enjoy 10% off order of $20 or more.**	**3/23/06 – 4/17/06**
Great Days Sale	**Spend $10, and get a FREE 8x10 print.**	**4/18/06 – 5/24/06**
Picture Perfect Sale	**Enjoy up to 20% off high quality prints.**	**5/25/06 – 6/21/06**
Photo Gifts Sale	**Save 15% on custom Photo Gifts.**	**6/22/06 – 7/19/06**

How to promote the sales:
Current sale banners and text links are available:
1. Log in to your Linkshare account
2. Go to "Create Links"
3. Click on "Shutterfly" in your merchant list
4. Under "Available Link Types", click on "**Dynamic Rich Media***", "**Banners**", or "**Textual**"
5. Under "Category" select "**Promotions/General**"

* Remember with Dynamic Rich Media (DRM) banners, Shutterfly will automatically update dynamic text links and banners with our latest customer promotions! You won't need to constantly update your links, remember offer expiration dates, or search for the latest sales. We'll do all the work while you earn the commission!

Coupon Savings Calendar
(For New and/or Repeat Customers)

Sale Name:	Offer:	Coupon Code:	Run Dates: (Dates maybe subject to change)
Photo Book Savings	**Buy 1 softcover Photo Book, get 1 FREE.**	**AFF4-FREE**	**3/22/06 – 4/25/06**
FREE card trial	**Enjoy 1 FREE custom photo Greeting Card.**	**AFF5-CARD**	**4/26/06 – 5/23/06**
Photo Book Savings	**Enjoy 20% off custom Photo Books.**	**AFF7-BOOK**	**5/24/06 – 6/20/06**

How to promote the sales:
Current sale banners and text links are available:
1. Log in to your Linkshare account
2. Go to "Create Links"
3. Click on "Shutterfly" in your merchant list
4. Under "Available Link Types", click on "**Dynamic Rich Media***", "**Banners**", or "**Textual**"
5. Under "Category" select "**Promotions/General**"